

The SHOPS OF PRAIRIE
VILLAGE

67th Annual Prairie Village Art Show – Sponsorship Form

May 31- June 2, 2024 • Friday 5pm-8pm • Saturday 10am-8pm • Sunday 11am-4pm

The Shops of Prairie Village • 6920 Mission Lane, Prairie Village, KS 66208

Business Name: _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

\$7,500 Premium Sponsor*

- “The 2024 Prairie Village Art Show Presented by _____ and The Shops of Prairie Village”- title for PR and all media outlets
- Press Releases: KC Star, Johnson County Post, In KC, Independent, Kansas City Business Journal
- Radio: Premium sponsorship included in voice over
- Promotional Booth at PV Summer Event (includes 6 ft. table, tablecloth, 2 chairs) *sponsor must provide family friendly activity (face painting, balloon art, etc.)
- Listed as a 2024 Prairie Village Summer Event Sponsor - logo placement on stage banner
- Sponsor acknowledgement during PV Art Show
- Premium logo placement on stage banner during PV Art Show
- Included on Social Media posts (Boost Posts provided by The Shops of Prairie Village)
- (2) Promotional Booths at PV Art Show (includes two 10x10 tents, 6 ft. table, tablecloth, 2 chairs)
- Logo inclusion on banner and promotional posters at The Shops of Prairie Village
- Logo inclusion on PV Art Show flyer (electronic & print)
- Inclusion as “Premium Sponsor” on event advertising and pre and post event press
- Logo inclusion on PV Art Show and The Shops of Prairie Village websites
- Logo inclusion in The Shops of Prairie Village email newsletter

\$5,000 Platinum Sponsor*

- Press Releases: KC Star, Johnson County Post, In KC, Independent, Kansas City Business Journal
- Radio: sponsorship included in voice over
- Promotional Booth at PV Summer Event (includes 6 ft. table, tablecloth, 2 chairs) *sponsor must provide family friendly activity (face painting, balloon art, etc.)
- Listed as a 2024 Prairie Village Summer Event Sponsor - logo placement on stage banner
- Sponsor acknowledgement during PV Art Show
- Logo placement on stage banner during PV Art Show
- Included on Social Media posts (Boost Posts provided by The Shops of Prairie Village)
- (1) Promotional Booth at PV Art Show (includes two 10x10 tents, 6 ft. table, tablecloth, 2 chairs)
- Logo inclusion on banner and promotional posters at The Shops of Prairie Village
- Logo inclusion on PV Art Show flyer (electronic & print)
- Inclusion as “Platinum Sponsor” on event advertising and pre and post event press
- Logo inclusion on PV Art Show and The Shops of Prairie Village websites
- Logo inclusion in The Shops of Prairie Village email newsletter

\$3,000 Gold Sponsor*

- Listed as a 2024 Prairie Village Summer Event Sponsor - logo placement on stage banner
- Sponsor acknowledgement during PV Art Show
- Logo placement on stage banner during PV Art Show
- Included on Social Media posts (Boost Posts provided by The Shops of Prairie Village)
- (1) Promotional Booth at PV Art Show (includes 10x10 tent, 6 ft. table, tablecloth, 2 chairs)
- Logo inclusion on banner and promotional posters at The Shops of Prairie Village
- Logo inclusion on PV Art Show flyer (electronic & print)
- Inclusion as “Gold Sponsor” on event advertising and pre and post event press
- Logo inclusion on PV Art Show and The Shops of Prairie Village websites
- Logo inclusion in The Shops of Prairie Village email newsletter

\$1,500 Silver Sponsor*

- Included on Social Media posts (Boost Posts provided by The Shops of Prairie Village)
- (1) Promotional Booth at PV Art Show (includes 10x10 tent, 6 ft. table, tablecloth, 2 chairs)
- Logo inclusion on banner and promotional posters at The Shops of Prairie Village
- Logo inclusion on PV Art Show flyer (electronic & print)
- Inclusion as a sponsor on event advertising and pre and post event press
- Logo inclusion on PV Art Show and The Shops of Prairie Village websites
- Logo inclusion in The Shops of Prairie Village email newsletter

\$500 Bronze of Sponsor*

- Logo inclusion on banner and promotional posters at The Shops of Prairie Village
- Logo inclusion on PV Art Show flyer (electronic & print)
- Inclusion as a sponsor on event advertising and pre and post event press
- Logo inclusion on PV Art Show and The Shops of Prairie Village websites
- Logo inclusion in The Shops of Prairie Village email newsletter

In order to ensure that all your information is included on marketing materials, a completed Sponsorship Form, scanned copy of check, and high-res logo must be emailed to Ashley Da Costa at adacosta@firstwash.com no later than Friday, March 29, 2024.

***NOTE:** Logo inclusion in marketing materials is effective as of sign-up date.

Please make checks payable to: GRI Prairie Village c/o First Washington Realty

Mail Checks to: First Washington Realty
Attn: Ashley Da Costa, Director of Marketing
200 E. Baker Street, Suite 100, Costa Mesa, CA 92626